

JEREMY ELICE

BUILD A BLOCKBUSTER LIFE

I help ambitious professionals in a plot twist use the timeless principles of storytelling to regain clarity, build momentum, and create a blockbuster life.



BIO

Jeremy Elice spent twenty-five years at the epicenter of the Golden Age of Television. As a senior executive at AMC, he played a pivotal role in developing and producing **Breaking Bad**, **The Walking Dead**, and **Mad Men** — franchises that redefined the medium and generated more than **\$5 billion** in global impact. His own work has been recognized with **two Peabody Awards**.

He has collaborated with Academy Award-winning storytellers including Vince Gilligan, Frank Darabont, and John Ridley, and today produces active projects at Sony and Amazon — among them the television adaptation of his own novel.

AND THEN

In 2020 the business stopped. Rather than wait for it to come back, Jeremy stopped pitching and started writing. Four years later he had published **seven books**, sold over 10,000 copies of his own fiction, and built an independent career from nothing — a plot twist of his own, handled the way he had watched great writers handle a broken second act.

That is the work he brings to a stage now. Not motivation. **Structure**. The same rules that make a story work are the rules that make a life work, and most people at a crossroads are running the wrong script without knowing it.

AT A GLANCE

2×

PEABODY
AWARD WINNER

25

YEARS IN
TELEVISION

\$5B

IN FRANCHISE
VALUE

7

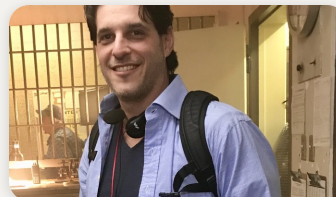
BOOKS
PUBLISHED

3

PROJECTS IN
DEVELOPMENT

8

PILLARS OF THE
BLUEPRINT



GET IN TOUCH

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JEREMY ELICE

SPEAKING · PODCASTS · YOUTUBE

KEYNOTES

Second Act Problems

Why the script that got you here won't get you there — and how to diagnose which act you're actually stuck in.

Tell Yourself a Blockbuster Story

The 3-act, 8-pillar blueprint for turning a professional crossroads into your next great chapter.

From the Writer's Room to the Board Room

What twenty-five years of building blockbusters teaches about character, conflict, and betting on people.

INTERVIEW TOPICS

- Why life follows the same rules as story
- Diagnosing a stalled career like a stalled script
- What it took to protect *Breaking Bad*
- Rebuilding after the industry stopped
- Why you can't build a blockbuster by committee
- Action as a diagnostic, not a result
- AI, independence, and the future of storytelling

SUGGESTED QUESTIONS

- You say life follows the same rules as story. What's the first rule most people break?
- What is a "second act problem," and how would I know if I have one?
- You were in the room while *Breaking Bad* was being shaped. What did you have to strip away to protect it?
- In 2020 the business shut down and you wrote seven books in four years. What was the very first move?
- What's the difference between taking action and just staying busy?
- You talk about people getting "stuck in the edit" — replaying conversations that already happened, or never happened at all. Why is that so destructive?
- Why can't you build a blockbuster by committee — in Hollywood or in a life?
- What do you tell someone at 41 with two kids and a mortgage who thinks it's too late?
- Your uncle gave you a single rule: you're not going to be somebody who lies. What did that do to your career?
- You argue that a blockbuster is never permanent. Why is that the good news?

PLATFORMS

HAS SPOKEN AT

- **The Academy of Television Arts & Sciences** (ATAS)
- **The Hollywood Radio & Television Society** (HRTS)
- **UCLA** — classes and the alumni media panel

PODCAST

- **Learn to Dad** — guest

Former officer, Junior Hollywood Radio & Television Society (JHRTS). Member, ATAS.



SELECTED CREDITS Breaking Bad · Mad Men · The Walking Dead · Hell on Wheels · Rubicon · The Shield · Rescue Me · It's Always Sunny in Philadelphia · Tut